**MY MOM’S SMALL SCALE FARM**

**Purpose:**

The main purpose for this website is to provide, new user, returning users, tourist, contributors information about the site and products that are available at the farm. This website is simple, easy to navigate at the same time providing crucial information. This site will have a few, easy to use features for the user to use as well as giving them a feature to express the experiences.

**Topic of the site:**

The main topic for this web is the products. The site will show or provide access to products available in the farm. These products include vegetables specifically broccoli, kale, cabbages, carrots, sweet potatoes and regular potatoes, spinach, tomatoes, onions, red and green pepper. It also provides fruits like mangoes, guavas, oranges, pineapples, avocados, lime. In addition to vegetable products the site also animal products, eggs and meat.

**Goals and Objectives:**

* Straight forward navigation through the site
* Innovative site architecture **Competitor sites;**
* Organic Farm Coop organicfarmcoop.org/
* Midwest Organic Farmers Cooperative www.midwestorganic.com/index.html

**Scope:**

This site is going to be specific to accomplish its goals and objectives. This functional feature will deliver sites content precisely and will have minimal user problems. This include; Home page, block, contact information, products and log in/share portal. The advantage of this is that it is easy to navigate and access, the disadvantage could be the website is small and may not a lot of variety products for every interested customer.

**Structure:**

This is the main layout of the website and visual interface for the users.

Main Menu:

1. Search button
   * Search icon
2. Blog
   * Post
   * Comment
3. Products
   * Vegetables
   * Animal products
   * Fruits

1. About us
   * newsletter
   * Create account
   * Continue as guest
   * Forgot password
   * Home page
2. Contacts
   * Phone numbers
   * Email & social media

**The site Structure layout**

